## **Privacy Policy of Web Tailors Ltd**

Last Updated: 21/01/2024

#### 1. Introduction

Web Tailors Ltd is committed to protecting the privacy and security of our customers' and website visitors' information. This privacy policy explains how we collect, use, and protect your personal data when you visit our website webtailors.co.uk.

#### 2. Data Controller

Web Tailors Ltd is the data controller and responsible for your personal data. If you have any questions about this privacy policy or our data protection practices, please contact us at:

• Email: <u>privacy@webtailors.co.uk</u>

## 3. Data We Collect

We may collect, use, store, and transfer different kinds of personal data about you, which we have grouped together as follows:

- Identity Data: includes first name, last name, username, or similar identifier.
- Contact Data: includes billing address, delivery address, email address, and telephone numbers.
- **Technical Data**: includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- Usage Data: includes information about how you use our website, products, and services.
- Marketing and Communications Data: includes your preferences in receiving marketing from us and our third parties and your communication preferences.

## 4. How We Use Your Data

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract, we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal obligation.

# 5. Data Security

We have implemented appropriate security measures to prevent your personal data from being accidentally lost, used, or accessed in an unauthorized way, altered, or disclosed. We limit access to your personal data to those employees, agents, contractors, and other third parties who have a business need to know.

## 6. Data Retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

### 7. Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data, including the right to request access, correction, erasure, restriction, transfer, to object to processing, to portability of data, and (where the lawful ground of processing is consent) to withdraw consent.

# 8. Third-party Links

This website may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements.

### 9. Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and allows us to improve our site.

## 10. Changes to the Privacy Policy

We may update this privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page.

#### 11. Contact Us

If you have any questions, comments, or requests regarding this privacy policy, please contact us using the following email addresses.

CEO: ceo@webtailors.co.uk - General: help@webtailors.co.uk - Privacy: privacy@webtailors.co.uk